

ForestHillsPatch

Meet the Owner: Frances Kweller, Esq. Founder of Kweller Test Prep

Taking Test Prep to the Next Level.

- With *excerpts* by Matthew Hampton



- September 7th, 2012

Located in the first floor of the Parker Towers in Forest Hills is a local business with an international reach.

[Kweller Prep](#), a tutoring office with an eye on the expanding horizon, may not have a huge sign on Queens Boulevard directing potential clients in, but word gets around.

Frances Kweller takes a great deal of pride in her office, and with good reason, she's worked to build a new kind of test prep designed for the next frontier in education.

Test Prep for the 21st Century

Kweller started as a tutor before opening her own office, and has been around the business for about 15 years.

She opened her office five years ago in Forest Hills after graduating from Law School. The company serviced more than 400 families in its first year, starting with a focus on helping middle school students find the high school that was right for them.

"Enough wasn't being done to help high school kids get into college and to help college kids go to professional schools or to simply find a job," Kweller said. "We designed Kweller Prep to fill in all the gaps."

"This place is a one-stop-shop to show you how to get *exactly* where you want to go," she adds, "Kweller Prep is now the top provider for the Hunter High School Entrance exam and the Stuyvesant Test, featured in the New York Times.... We get the job done."

Kweller Prep now serves more than 1,500 families a year, in 3 locations, providing everything from in-person private instruction to Skype-online tutoring for students based overseas as well as coordinated college visits.

Kweller says that helping students change their understanding of education and focus on their goals is a hugely rewarding experience, and the engine that keeps her coming to work every day.

"Very often the tutors at Kweller Prep are the first ones — sometimes before the parents — to find out that a kid got into college," she adds, "I played an active role in that, and it feels great. That's really an amazing feeling."

A Changing Client Base in a Changing Economy

At an office originally designed to help younger students make their way through high school, things are constantly changing, and lately, they're getting a little more mature.

The economy has played a huge role on the tutoring business, Kweller said, but not in the way most people would expect.

"Our adult clients have sharply gone up," Kweller said. "Adults are now about 20 percent of our client base."

She said most of her adult clients are people looking to add a skill set or refresh a resume that maybe hasn't been needed in decades.

"Some of the students we teach, now their parents want an added measure of safety and security," Kweller said.

A Lifetime Goal

Kweller said the most important philosophy for her business and her clients is the idea that scholastic improvement, or a new set of skills, won't blossom overnight.

"We're not a quick fix program," she said. "Sometimes [new clients] think that there's this magic bullet, that you can do two or three hours of tutoring and suddenly master the subject — we don't sell any short term programs. We really believe in nurturing the child, and it's not a short-term commitment. Nothing we do is a short-term commitment."



Kweller Test Prep: We Make Hard Tests Easy

1 (800) 631-1757 email info@KwellerPrep.com

Queens: Parker Towers 104-40 Queens Blvd Suite 1F Forest Hills, NY 11375

Manhattan: Regus Towers 445 Park Avenue Suite 9A New York, NY 10022

Los Angeles: Westworld 420 North Camden Drive 2nd Floor Beverly Hills, CA 90210

2013 Small Group & Private Tutoring Options

Call 1 (800) 631-1757 or email info@KwellerPrep.com

Weekend Spring	10:00 am to 3:00 pm SHSAT, ELA, MATH, SAT Small groups up to 8	4 weeks: \$999 Saturday & Sunday
Weekdays or Weekends after 3:00	2-hour lessons Private/one-on-one Or at-home tutoring 	Level 1 tutor: \$60 L2: \$80 L3: \$100 Hourly rate Minimum 20-hour commitment 10 2-hour lessons
Summer Camp 2013 Session 1	10:00 am to 1:00 pm free extra help: 1:00 pm to 2:00 pm	4 weeks or 8 weeks Monday to Friday Test Every Friday Options: 1: July 1-July 26 2: July 29-August 23 3: July 1 – August 23
Session 2	2:00 pm to 5:00 pm free extra help: 5:00 pm to 6:00 pm	
Session 3	Weekend Camp 10:00 am to 1:00 pm free extra help: 1:00 pm to 2:00 pm	Saturday & Sunday Test Every Sunday June 29, 2013- Aug 18 8 weeks only

Kweller Test Prep: We Make Hard Tests Easy

1 (800) 631-1757 email info@KwellerPrep.com